

# Road map to sector Decarbonisation Pilot

Arts Council England

Historic England

24 July 2024



Historic England



#LETSCREATE

[artscouncil.org.uk](https://artscouncil.org.uk)

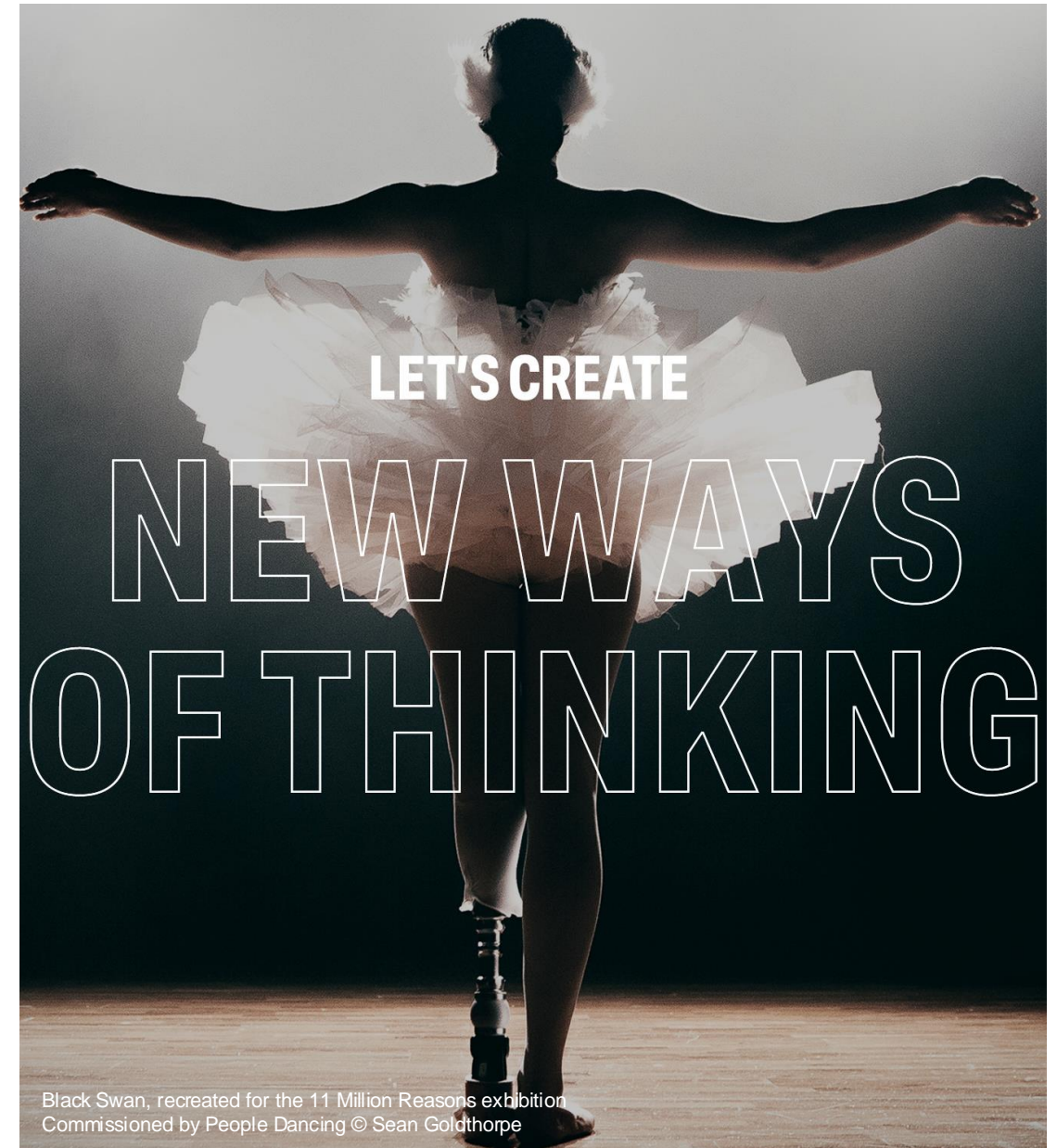
# Session overview

- Introduction to Arts Council England and our Environmental Responsibility work
- Introduction to Historic England and the Sector to Net Zero project
- Challenges facing the cultural and heritage sector
- Partnership project: Roadmap to Sector Decarbonisation; pilot
- Another partnership project of interest
- Q&A



# ACE is the national development agency for creativity and culture

- £446m investment each year in 990 National Portfolio & Investment Principle Support Organisations from 2023 to 2027
- Arm's-length body accountable to the Department for Culture, Media & Sport (DCMS)
- Distributor of Grant in Aid and National Lottery funds



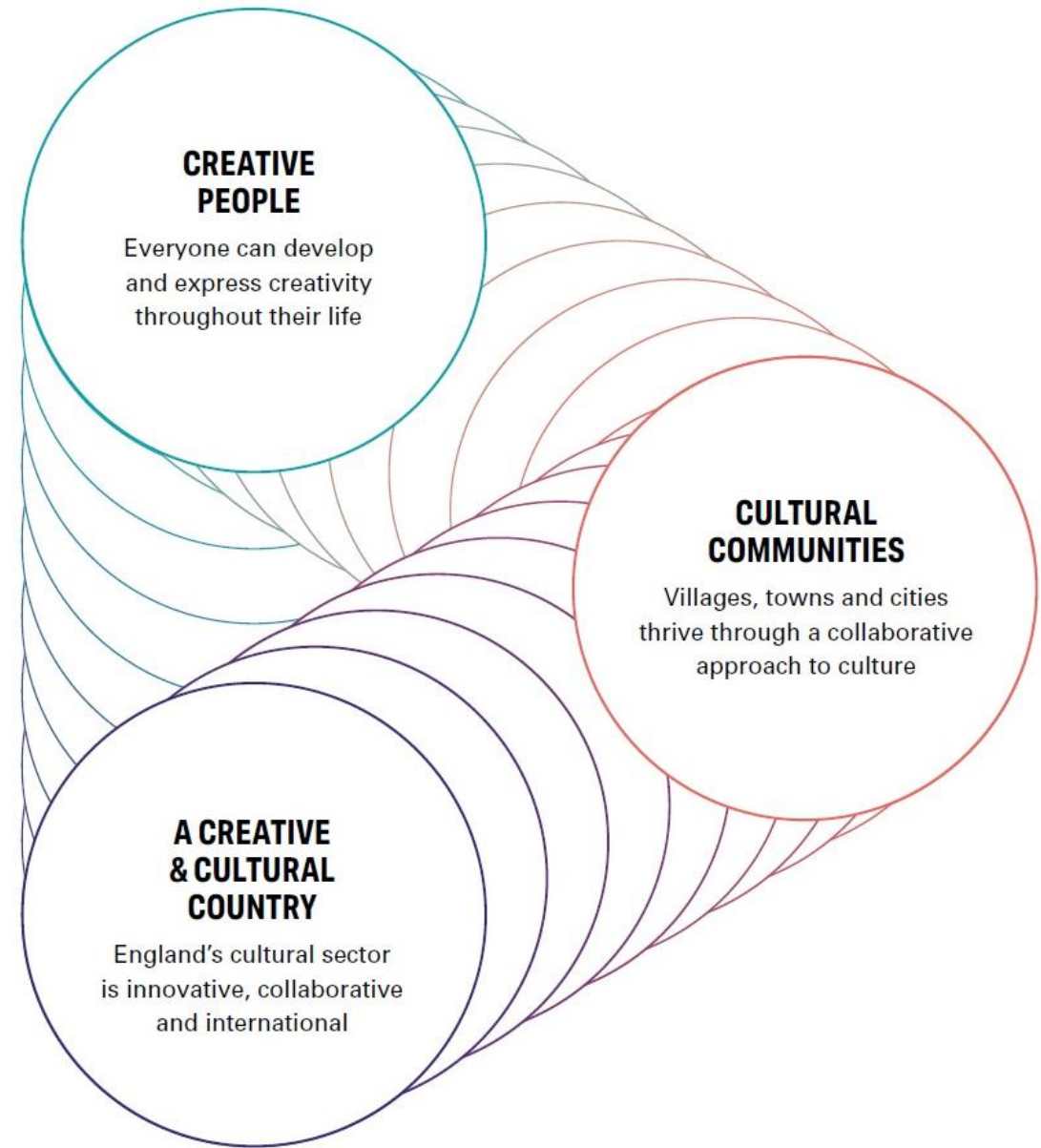
## Let's Create – Our vision

By 2030, we want England to be a country in which the creativity of each of us is valued and given the chance to flourish, and where every one of us has access to a remarkable range of high-quality cultural experiences.

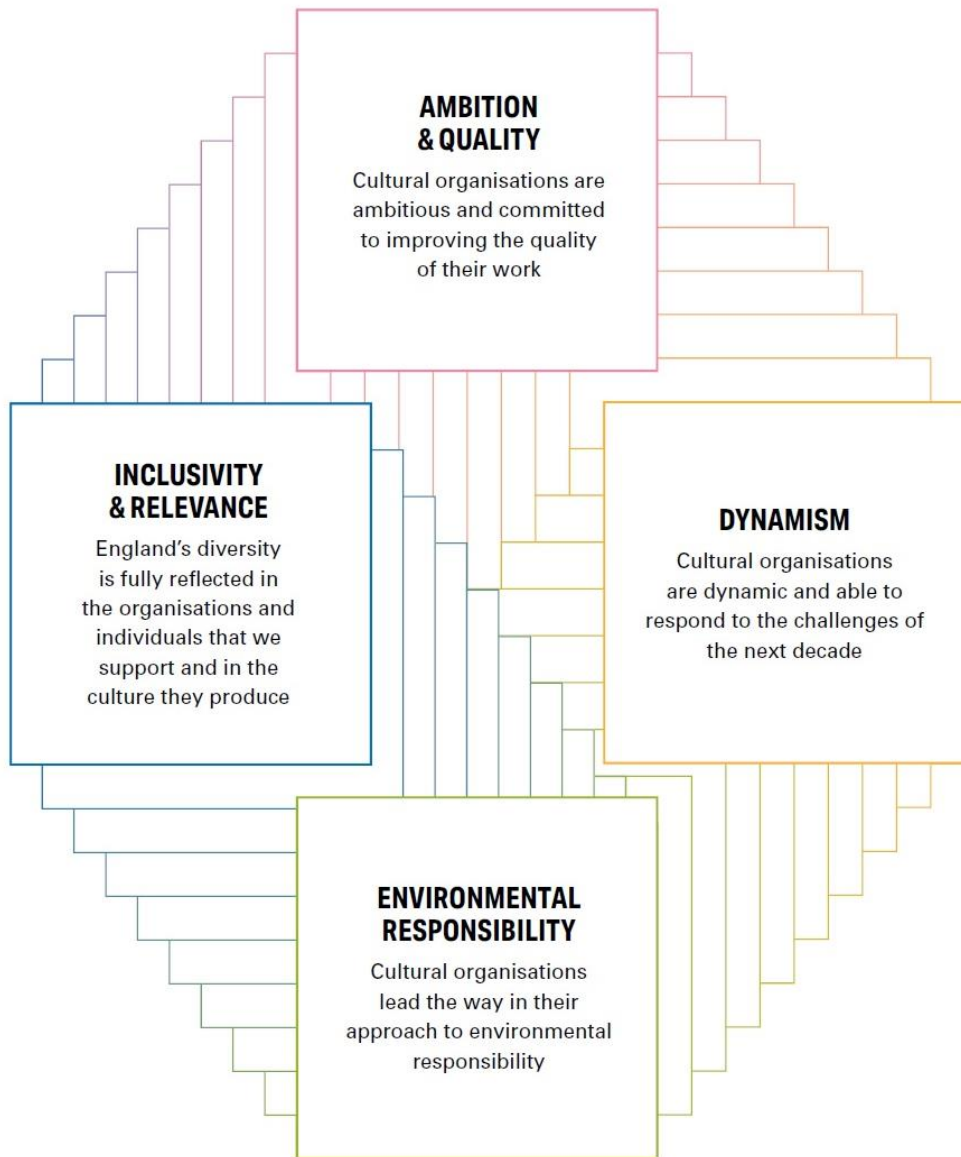


Emergency Exit Arts - Thamesmead 50th Birthday © Emergency Exit Arts

# The outcomes



# Our investment principles



“...embody the principles of environmental responsibility through the work they create, commission and programme, the way they run their businesses, buildings and projects and the conversations they have with their stakeholders, staff, peers and audiences”.

# Sector support and leadership with Julie's Bicycle

## 2024-25 Programme Strands

- **Transforming Energy:** Supporting building-based organisations to decarbonise and meet net zero targets.
- **Board Environmental Champions:** training, resources and peer networking to build knowledge, skills and confidence to embed environmental responsibility.
- **Creative Climate Accelerator:** training for emerging climate leaders from diverse backgrounds
- **Creating Now for the Future:** paid opportunity to contribute to development of new resources to support freelancers to make their practice more sustainable
- **Leading Resilience:** supporting organisations to build resilience to future changes in the climate

## Creative Climate Tools

## ACE 2024-25 Delivery Plan: longitudinal evaluation of Environmental Programme

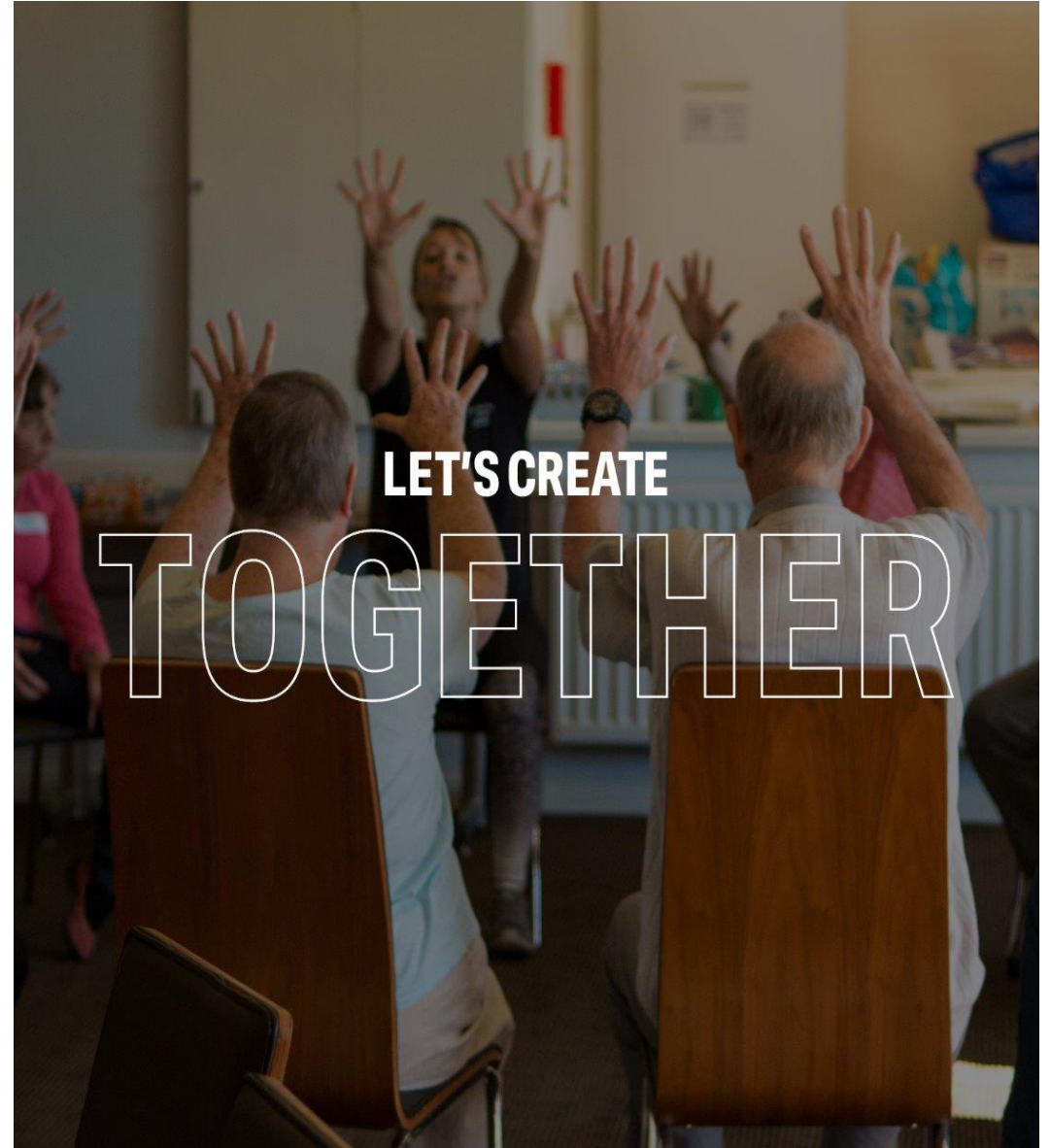


# Other environmental responsibility collaborations

**Historic England** - decarbonisation of the cultural and heritage sectors, National Adaptation Programme

**Lottery distributors** - working group

**Developing relationships** – creative industries, nature, Community Leisure







# HERITAGE AND CLIMATE CHANGE

A strategy for Historic England's response  
to the climate, energy and biodiversity crisis

## Historic England Climate Change Strategy

### Strand 1 Mitigation: achieving net zero

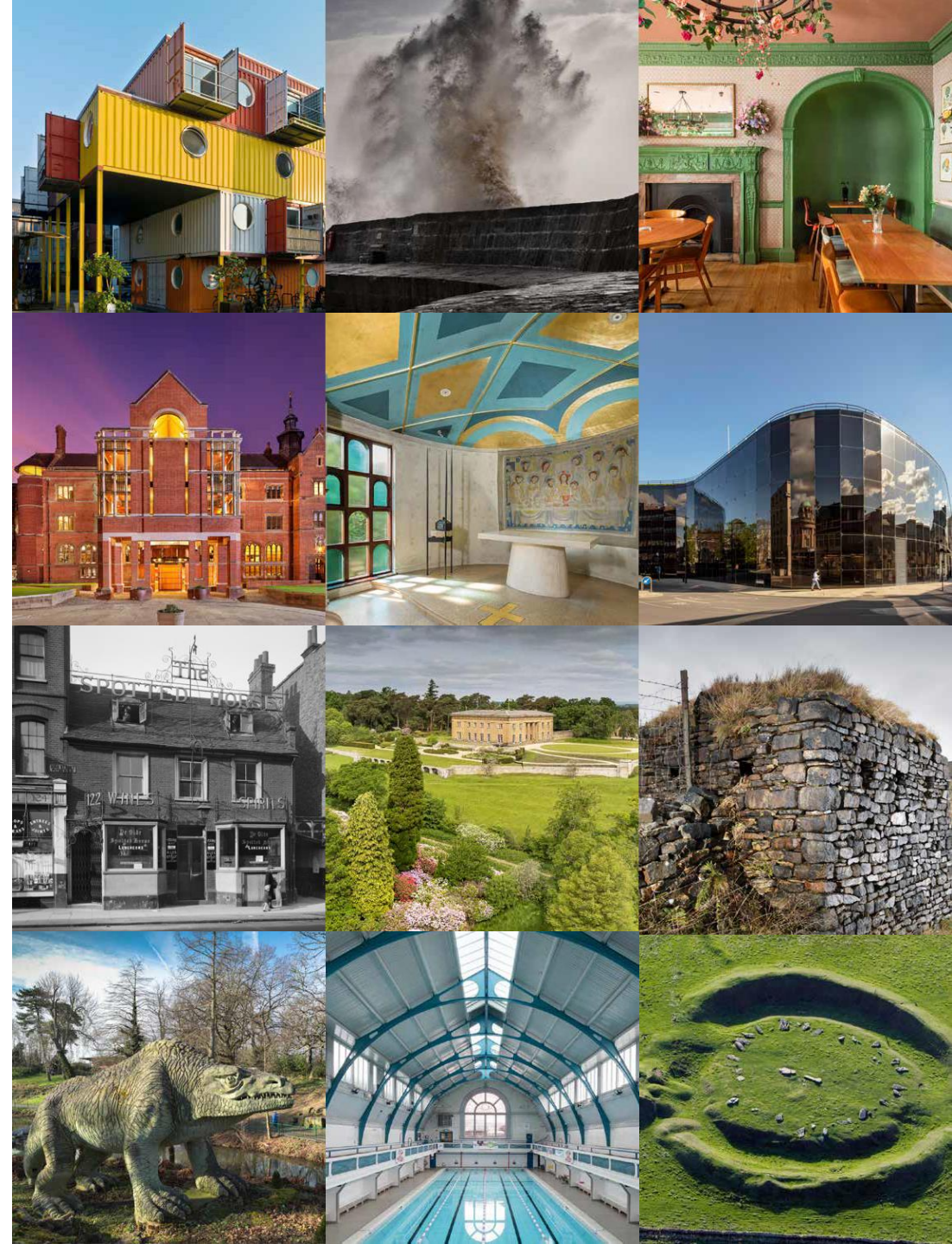
We will lead by example and support other heritage organisations on their journey towards net zero. We will help others to understand how heritage and the historic environment can be part of the solution.



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# SECTOR TO NET ZERO PROJECT:

## Decarbonising the heritage sector





## Project Aim:

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**To raise awareness and support heritage organisations on their journey to Net Zero**

So that they will:

- have a good understanding of their carbon footprint
- have established plans setting out what they can do to reduce their emissions.
- be confident in taking the next steps to implement changes to reduce emissions.

And....

Net Zero/Environmental sustainability becomes an integral part of governance.



# Who is the project aimed at?

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## Heritage organisations that:

- **Manage/run or support a heritage site**
- **Provide heritage services**
- **Micro, Small and Medium sized heritage organisations**

## Current situation - heritage organisations and net zero

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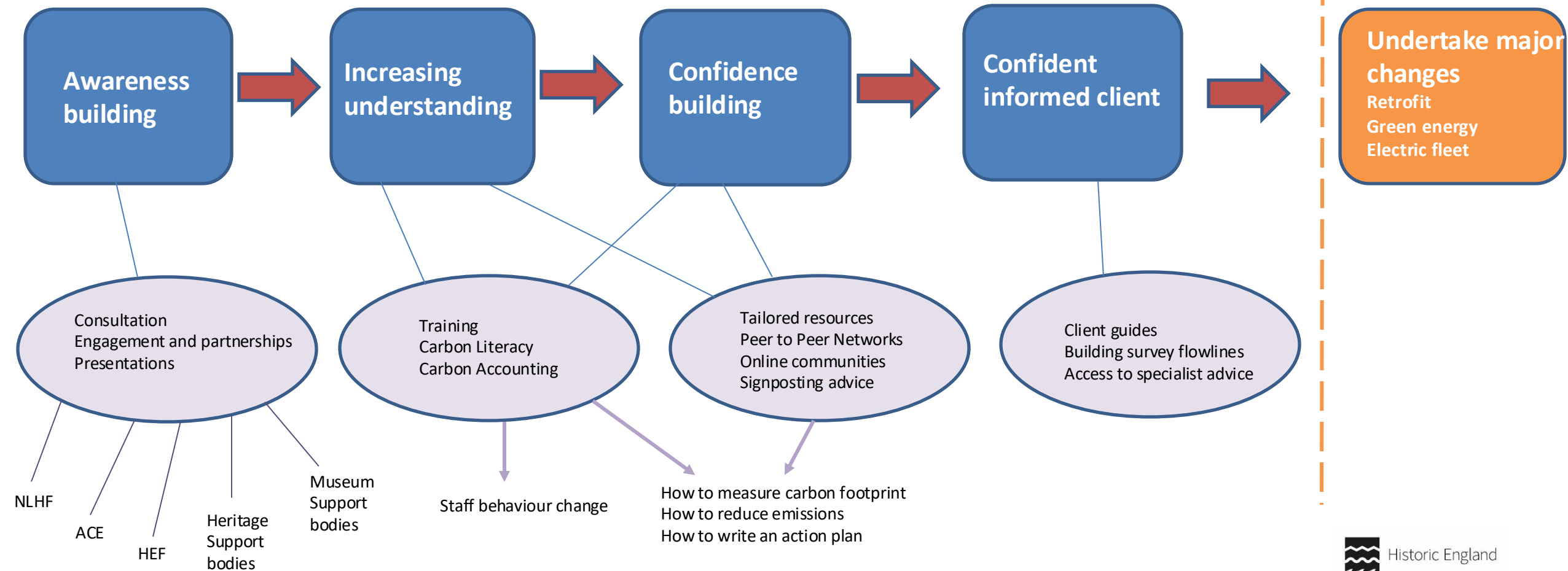
**91%** of heritage organisations are not confident of reaching Net Zero and need support

Only **17%** of organisations have measured their carbon footprint

Only **14%** of organisations have a carbon reduction plan

# Heritage organisation journey to Net Zero

## Sector to Net Zero project – getting ready for Net Zero



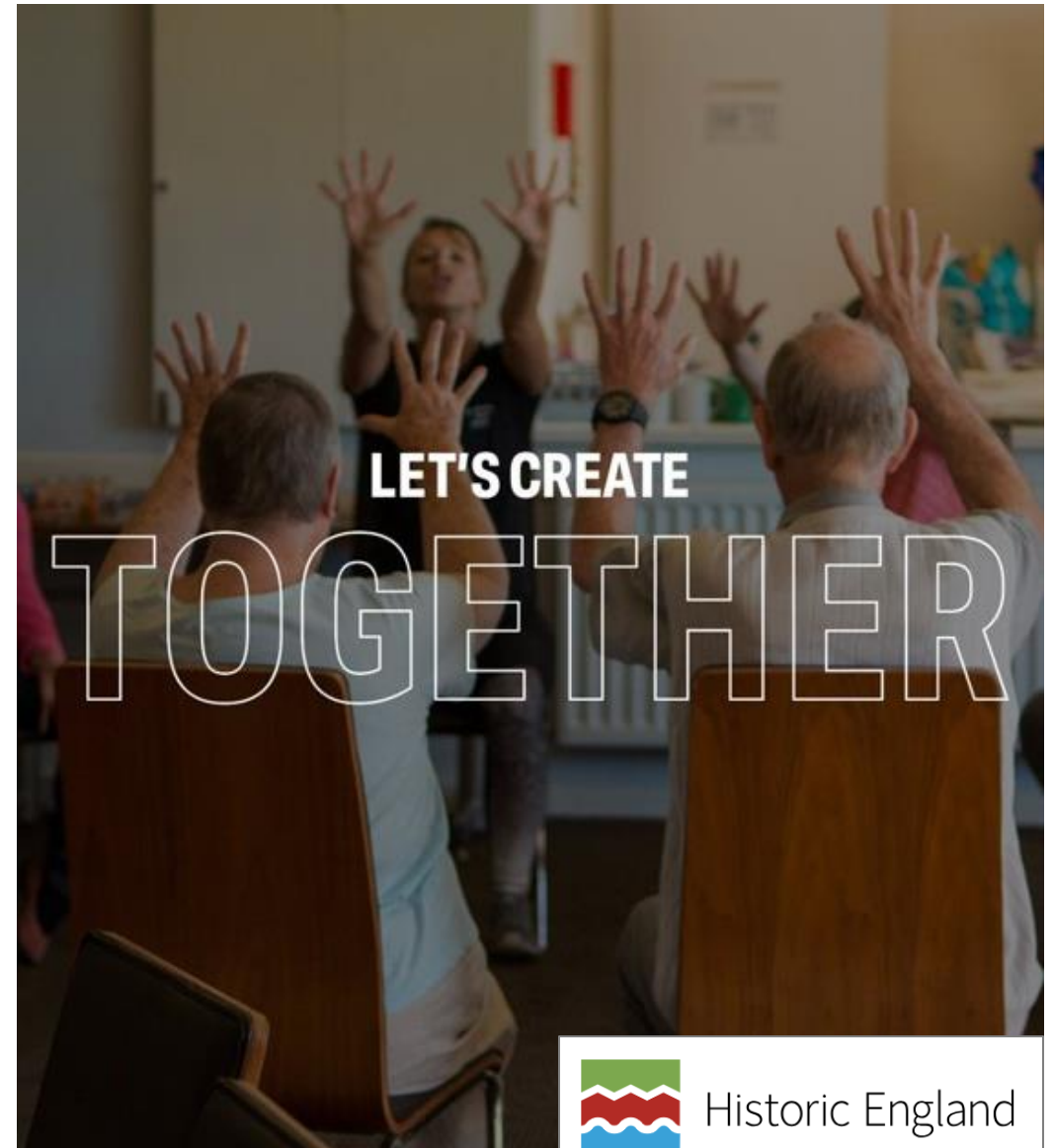
# ACE and HE working in partnership

## Climate Action Statement of Purpose – April 2024

ACE and Historic England recognise the scale and significance of the impact from the climate and ecological crises to the overlapping creative, cultural and heritage sectors they both support and engage with. This is a clear statement of intent to both formalise and facilitate ongoing collaboration and partnership to achieve shared climate action goals.

### Priority actions (2024-26)

1. Climate Change Risk Assessment (CCRA) and National Adaption Programme (NAP)
2. Decarbonisation of the cultural heritage sector



# Challenges

- Increasing push for cultural and heritage organisations to undertake decarbonisation interventions, a different emphasis to the driver for repair and maintenance
- A lack of clarity for cultural and heritage organisations resulting in confusion over information they require in order to commission decarbonisation work
- Understanding the market of green energy suppliers offering services to cultural and heritage organisations where it can be unclear whether surveys take into consideration the fabric / services of buildings being assessed
- Grant schemes offering energy efficiency assessments and companies offering pre-decarbonisation work audits – but a lack of standardisation, and indeed clarity, of what's included



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# Roadmap to sector decarbonisation pilot project: 2024-25

## Overarching aims

- 1) To build confidence in cultural and heritage organisations. Essentially, to help organisations answer the following questions:
  - What type of assessment do I need?
  - What should an assessment include?
  - What does a good “good” report look like?
  - What decisions can I make from it?
- 2) To provide some robust groundwork in establishing good practice in pre- retrofit / decarbonisation works assessments and subsequent reports
- 3) To promote a Whole Building Approach to decarbonisation and adaptation works

## Project Outcomes

- Cultural and heritage organisations have a clear understanding of steps they need to take to decarbonise their buildings
- ACE and HE (and other grant bodies) are confident that publicly funded surveys and assessment undertaken at the outset of decarbonisation projects, are completed to an agreed methodology
- Contracted commercial professional specialists have a clear understanding of criteria to be included in undertaking whole building assessments for cultural and heritage assets / buildings
- ACE and HE can demonstrate increased public benefit and impact by working together to deliver collaborative support to their allied arts and cultural heritage sectors



# Museums and Heritage Climate Hub

- There is a lot of information available, but knowing what is a trusted source and up to date information is a challenge.
- Aim to gather and curate links on one site, which will guide people to recommended and trusted sources of information to support their Museum or Heritage Organisation on the path to Net Zero
- An online resource signposted from other sites (i.e. project partners)
- Aimed at people working in heritage settings – museums or heritage sites
- Looking at next steps and support that people in Museum and Heritage need once they have undertaken Carbon Literacy Training, particularly those who work in small and medium organisations.
- Aim to get Minimum Viable Product launched in Autumn and then build in updates



**HISTORIC  
BUILDINGS  
& PLACES**



# Thank You

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